## Training Road Map

## **COURSES OVERVIEW**

Kick off, Entrepreneurial skills, spirit, understanding

Developing a business idea, value preposition, business modelling(BMC)

Design thinking-Product & service development, prototype, validation

Developing a business plan; realistic planning Product costing & pricing; Financial Analysis

4 months mentorship & monthly coaching

Pitching & Demo day Fundraising & Celemony

Investment readiness

Financial Administration, profit & loss,, cashflow, Operations

Human resources management: Leadership/governance

Marketing & Sales forecast, marketing plan & strategy, channels